

# CONTENT SYNDICATION AND LIST BUILDING

TechTarget's problem-solving content has risen to the top of enterprise tech buyers' Google searches. Today it spans more than 10,000 specific topics. Their readers' content consumption patterns provide the raw material for unique insights into their business needs. And because they find value in what is published, they give TechTarget permission to share the data with their vendor or reseller clients.

We assist with preparing the content and work with TechTarget to build lists of prospects viewing your content for further follow up and lead qualification campaigns.

Their other solution is to provide sales qualified opportunities for specific services or solutions.



20 YEARS OF CLIENT SUCCESS

Using real purchase intent  
data to accelerate revenue growth.

Starting from: **R100 000**

